

Video Walk Though: Nutrition Basics

Video Link: <https://www.loom.com/share/47b5261e1fb5415c87dd2ff713b9d58c?sid=45ba406d-d065-47b1-be51-bea11053bcb2>

Duration: 2:58 minutes (2:28 if on x1.2 speed)

Transcript:

0:01 Welcome to this walkthrough video, highlighting a few challenges and the decisions made in the design of this e-learning module with supplements information you may have already reviewed here in my portfolio.

0:14 Given from the client was a four-week timeline length of the e-learning topic branding guidelines and learning objectives. This immediate challenge was met with my proactive nature to get started ASAP, one of my superpowers.

0:31 The next challenge. Was the target audience of young adults aged 18 to 25 located globally to overcome. I kept the content organized in a simple universal appeal.

0:44 Also, the reasons you see these icons here versus graphics. Mobile friendly was required with the options to click or scroll through the content.

0:54 As you see here, the content is located in mini modules. There is also the completion bar up here in the right corner, as well as that hamburger, which then displays the topics.

1:08 The next challenge was content. Being vast, the need to know by the learner is what is important. Thus, clicking here, the content is organized into a know what They need to know a do, thus interactivity or assessment as displayed here by flip cards.

1:35 And then lastly, a feel. Often giving some reassurance if not feeling immediately successful. Once completed, this brings us back to our landing page.

1:47 And as you can see here, we now have a check mark indicating that mini-module is complete. Moving into another mini-module, such as food labels, again, you see here the know or the content, an optional short video, as well as some reassurance because sometimes, videos make you feel too much.

2:12 Now, one of my favorites here are these hot spots because they indicate to the learner right here. This is the content so you can maintain the pace and your own space.

2:25 In the next one. Once done, there's your reassurance for the feel. The final challenge was the authoring tool, which I had no previous experience with.

2:37 However, I persevered that second superpower of mine. Despite the lows and highs, the project was met with the client's approval and delivered on time.

2:49 In closing, just a few highlights. Let's chat more about those questions you may have. Thanks, and make it a great day!